

# Willkommen

TELE  
KOM  
AUS  
TRIA

zum



International  
Project  
Management  
Association  
Award

und dem

## Multimedia Station Project

Projectmanager: Mag,Muzak Paul  
Date: February 22, 2006



## Agenda

### 1. IPMA Award 2005



15.November 2005  
New Delhi

- Award Finalisten
- Award Model
- Award Procedure

### 2. Finalist Project Multimedia Station



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## IPMA AWARD 2005 - Finalisten



Die 9 Finalisten im Bezug auf das IPMA Project excellence Modell

- **Aircraft Research & Design Centre; Indien**  
Projekt: Design & Development of Intermediate Jet Trainer
- **CIVIC Software Engineering Co; China**  
Projekt: Shangdong Highway Information Management System
- **Leica Geosystems AG, Schweiz**  
Projekt: Pluto II „SmartAntenna“ GPS instrument
- **National Thermal Power Corporation Limited; Indien**  
Projekt: Simhadri Thermal Power Project
- **Oil and Natural Gas Corporation Limited, Indien**  
Projekt: ICE- enterprise wide ERP implementation
- **Siemens Transportation Systems, Germany**  
Projekt: Power Supply for MRTA Bangkok (Underground Blue Line)
- **Telekom Austria AG, Austria**  
Projekt: Multimedienstation
- **T-Systems International; Germany**  
Projekt: Barmernet II Rollout Datennetwork
- **Volkswagen Coaching GmbH, Germany**  
Projekt: Implementation of Projektmanagement in the Business Unit



## Award Model



The model for "Project Excellence" divides the assessment criteria into two sections:

### Project Management:

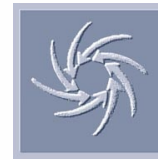
What is the project like? How is it managed?

### Project Results:

What does the project achieve?  
What comes out of it?



## Award Procedure



The selection process is quite rigorous, involving

- a 35-page application
- a site visit by a team of International Award Assessors.
- selection and decision of an International Jury
- Award celebration



<http://www.ipma.ch>  
<http://www.ipmacongress.org>



## Finalist – Urkunde



### IPMA International Project Management Award™ 2005

The Project Team of  
**Telekom Austria AG  
Austria**  
for its project

#### **Multimedia Station**

has undergone the assessment process according to  
the IPMA Model of Project Excellence and has achieved the

#### **Status of Finalist**

With this performance the project team has proven that  
with its project management approach it is in the  
"top league"  
in international project management.  
We wish the project team and its company  
every success with their future projects.

Jury of the IPMA  
International Project Management Award 2005

New Delhi, November 15<sup>th</sup> 2005

Otto Ziegemeier  
IPMA Vice President  
Chairman IPMA Award Management Board

Maria Koutintcheva  
Chairperson of IPMA Jury Committee



IPMA International Project Management Association



## Telekom & Project Management



## Telekom Austria AG



- full service provider for telecommunication
- 2 operating segments (wireline & wireless)
- revenues of approximately EUR 4.1 billion €
- more than 13,000 employees
- the largest telecommunications company in Austria
- innovation policy is the continuing development of our technology competence
- one of the strategies is **broadband for everybody.**



## Project description

The Multimedia Station is a modern type of payphone based on a PC that combines traditional telephone services with all other types of modern communication and information tools.

Following tools are available on the MMS:

- ISDN-Telephony
- ISDN Video-telephony
- e-mail
- picture e-mail, greeting cards
- Internet
- Local based services
- e-government information



Building of a „Broadband Funworld“ with an infrastruktur for:  
Point of Sale, -Communication, -Information, -Entertainment, -Advertising, -...



## Project objectives

For each project the objectives were defined in a project starting phase in a team workshop and detailed with the stakeholder expectations and company strategies. The results were then presented and agreed according to the technology and product development process with the project initiator and the Project Steering Committee

- ✓ 500 Multimedia Station installed Austrian-wide on strategic places by end of 2004
- ✓ Further 500 Multimedia Station sites defined by end of 2004
- ✓ An advertising partner to be found and integrated
- ✓ Business case to be confirmed
- ✓ Customer acceptance to be ensured



## Project management in Telekom Austria

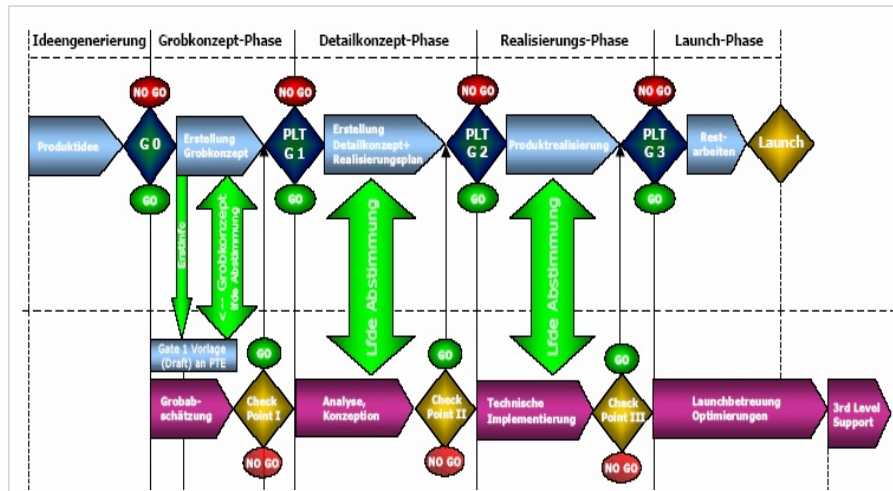
- Started in 2000
- Training and first project management certifications
  - Now over 400 project managers from IPMA level D to A
- Telekom Austria project management guideline
  - Project management tools
    - Project management process
    - Electronic project handbook
  - Description of rolls and tasks
  - Project types
  - Project levels (I-IV)
  - Necessary project documents
  - Document shares
  - Document sheets



## Project tools



## Project management process



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## Project home base

Project Homebase - Einstiegsformular

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KOM  
AUS  
TRIA

### Plattform- und Technologiemanagement Project Homebase V 7.1

Projekte (Level I - IV)		Arbeitsaufträge	Suchen (Projekt, Arbeitsauftrag)
lesen	bearbeiten	lesen	bearbeiten
IST-Personentage		Ressourcenplanung	Berichte
lesen	bearbeiten		
Auftragseingänge		Reisekostendaten	
zuordnen	bearbeiten	Vortragsarchiv	

© Bereich Plattform- und Technologiemanagement / Abteilung Mgmt. of Architecture & Productivity

Project Homebase  
beenden